

V A NEW EDUCATIONAL JOURNEY BEGINS



BRAD D. SMITH CENTER FOR BUSINESS AND INNOVATION | 1400 BLOCK, 4TH AVENUE, HUNTINGTON, WV

QUICK FACTS

- **Named in honor of Brad D. Smith, a 1986 Marshall graduate who is president-elect at Marshall University, as well as former CEO and current chairman of the board for Intuit. In 2018, Smith and his wife, Alys, donated \$25 million to Marshall's Lewis College of Business.**
- **Projected to be 77,000 gross square feet.**
- **Expected to be completed during the fall of 2023.**
- **Expected to be open for classes during Spring Semester 2024.**
- **Leading the project team is the Ohio-based Fairmount Properties, with P.J. Dick as construction manager and Perkins Eastman serving as executive architect.**
- **Generous donations from Brad D. and Alys Smith, Encova Insurance, Dutch Miller Auto Group, Ohio Valley Bank, and others, have contributed to this advancement for Marshall business education. Donations are still being accepted through the Marshall University Foundation.**

> AUDITORIUM

With 360 seats, the center's state-of-the-art auditorium is located in the center of the building and is funded through a \$1.8 million gift from Encova Insurance. The setting will be ideal for the Lewis College of Business speaker series, special lectures and classes, business meetings, conferences, film screenings and workshops. Will have the ability to be divided into smaller spaces as needed.

> CLASSROOMS

Classrooms range in size from 32 to 96 seats, supporting multi-modal teaching with wheeled, flip-top nesting desks, and writable surface panels on walls. They will enable interactive video conferencing, some with flat-floor learning and some suited for tiered, lecture-based instruction.

> COMPUTER LAB

This lab will seat 40, with each station having space for two computer screens and a work surface. Head monitors and project screens will allow for students to follow instruction throughout the room.

> FINANCE LAB

This lab will simulate real-life experience with either real-time or delayed market data and risk analysis software, and potentially Bloomberg terminals, to illustrate financial concepts and train students in the use of these technologies. The hardware and software capabilities in this lab will bridge the gap between finance theory and practice.

> MAKERSPACE

This space will have an innovation side and a thought leadership side. Students and professionals can use this space to work collaboratively to solve challenges and share those solutions with a broader audience.

> CENTERS

This facility will have spaces dedicated for student services, professional engagement and outreach activities. These include the iCenter, the Transformative Sales and Services Center, the BB&T Center for Leadership, the Academic Advising Center, and the John F. Rahal Center for Strategic Engagement.

> BUSINESS EDUCATION AT MARSHALL

Learn more about the 19 majors and academic programs of Marshall University's Lewis College of Business, Brad D. Smith Schools of Business at www.marshall.edu/cob.



Marshall University
Lewis College of Business
107 Corbly Hall
304-696-2314
lcob@marshall.edu